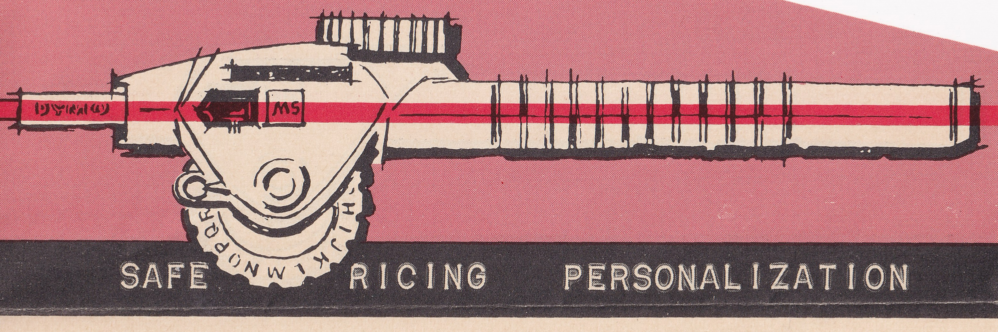
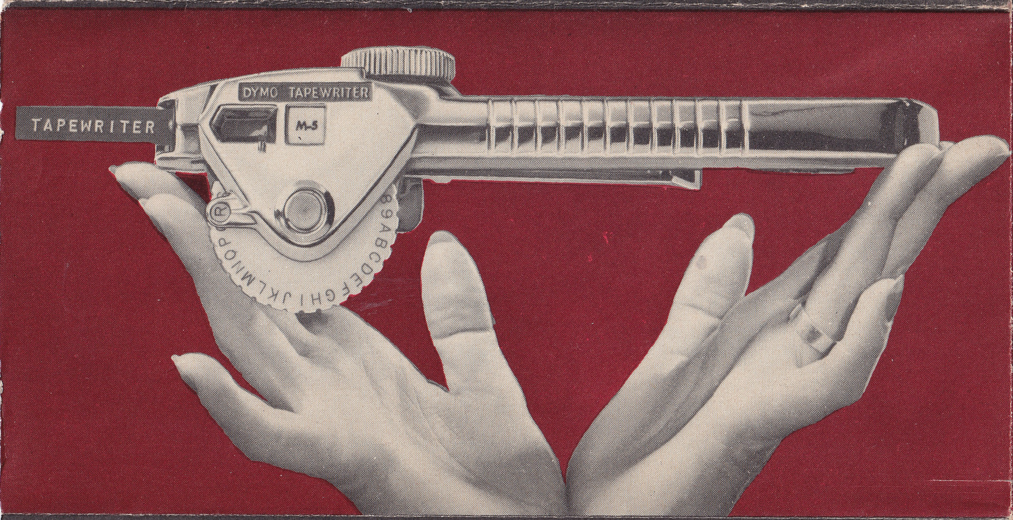
DYMO®
instant label-maker

AND WHERE TO USE IT

IDENTIFICATION REFERENCE COLOR CODING



SAFE RICING PERSONALIZATION

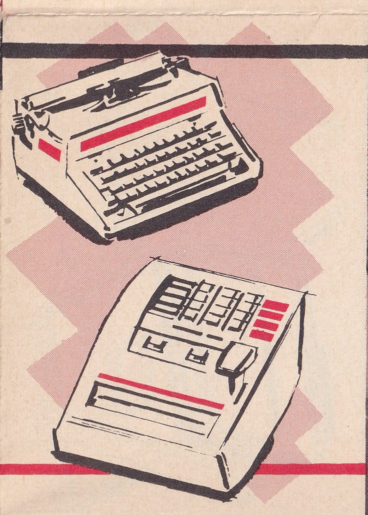


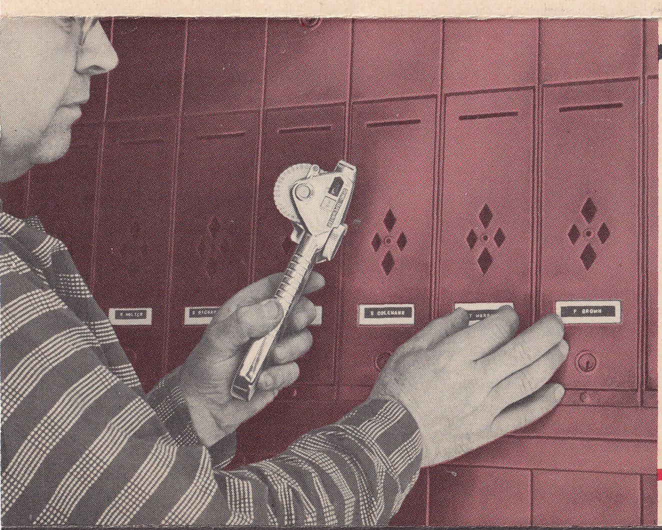
You can now make... permanent, professional, *raised-letter,* plastic labels in seconds, right on-the-spot . . . cost just pennies. Look around your office, store, or home — you'll find hundreds of uses. The TAPEWRITER is so easy to use too, dial your message, squeeze the handle . . . Letters come-up *instantly,* crisp white against the background color you choose. Self-sticking, the finished labels are ready to be applied *instantly* . . . indoors or out, just as you need them.

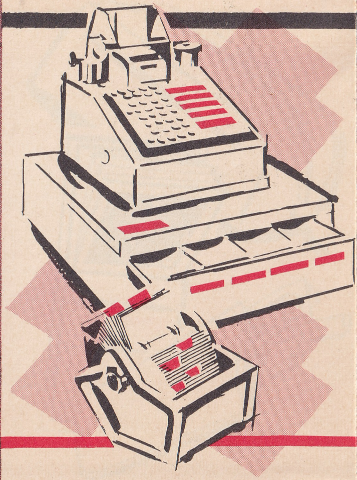
FILES MAPS BOOKS FURNITURE

office...

Office Furniture, Inventory Tags
File Folders and Filing Systems
Mail Boxes, In & Out Slip Boards
Special Key Telephone Numbers
Supply & Stockroom Bins, Shelves
Desk, Routing, Personal Name Tags
Building and Office Directories
Names on Doors, Offices, Lockers
Switchboards, Intercoms, Teletypes
Pendeflex, Rolldex, Systems Files
Ledgers, Records, Folders, Books
Time Clock and Time Card Racks
Personal Coffee Cups and Glasses







PRICING INSTRUCTIONS SERVICE

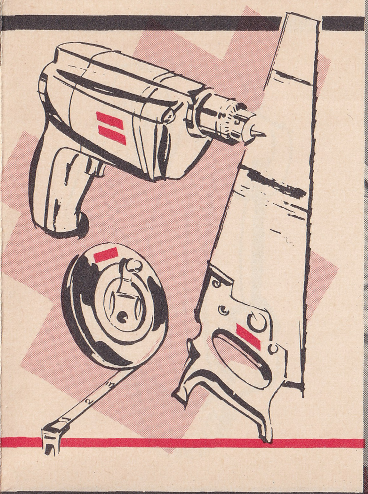
business...

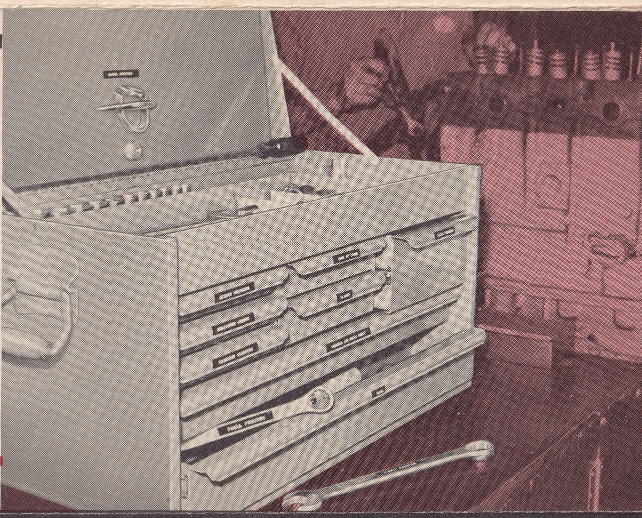
Descriptive and Pricing Information
Shelf and Merchandise Labeling
Directions on Vending Machines
Special Cash Register Instructions
Air - Conditioners, Heaters, etc.
Thermostats, Valves & Sprinklers
Repair Parts, Service Information
Sample, Swatch, Display Marking
Fire Extinguishers, First-Aid Data
Tax Books, Ledgers, Records, Files
Auto, Truck Dashboards, Firewalls
Keys and Key Racks, Holders, Locks
Store Fixtures & Capital Equipment

MACHINERY TOOLS EQUIPMENT

shop...

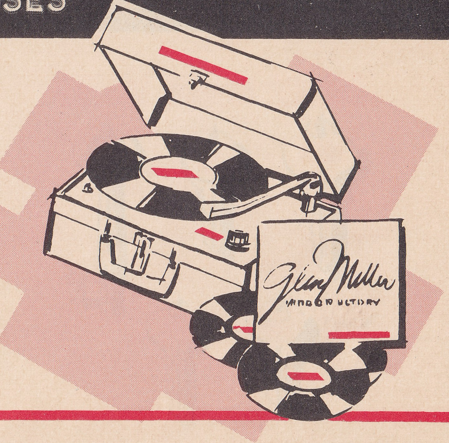
Tool Cribs, Personal Tools & Boxes
Small Parts Bins, Shelves, Racks
Meters, Gauges and Test Equipment
Electrical Panels, Machine Controls
Hard Hats, Ident. Cards and Badges
Shopmen's Individual Tools & Boxes
Individual Lockers, Hangers, Coats
Die Parts, Patterns, Forms, Molds
Cable, Conduit & Wire Marking Tags
Special Fixtures, Lamps, Bulbs, Fuses
Inventory and Stock Control Labeling
Color-Coding Systems—9 Code Colors
Time Clocks, Card Racks, Slip Boards.

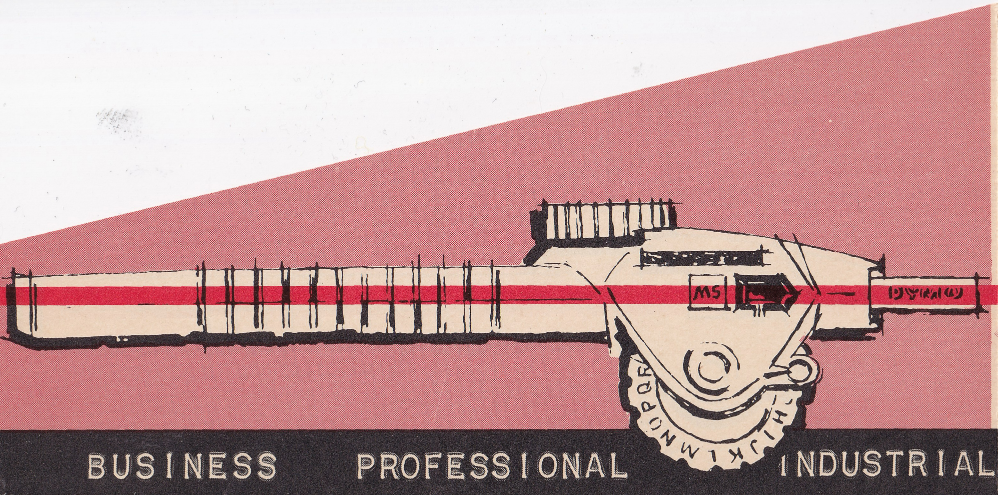




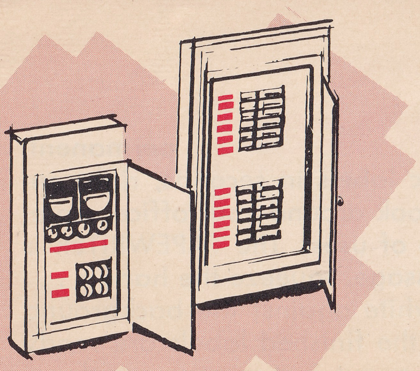
...SPECIALTY USES

Real Estate Signs, Window Displays
Aircraft Instruments and Controls
Radio Call Letters (Auto, Boat, etc.)
Greenhouse, Garden & Nursery Tags
Radio, T.V., Stage — Scenery, Props.
Zoo's, Pet Shows, Dog & Cat Hosp'tls
Convention & Show Badges, Exhibits



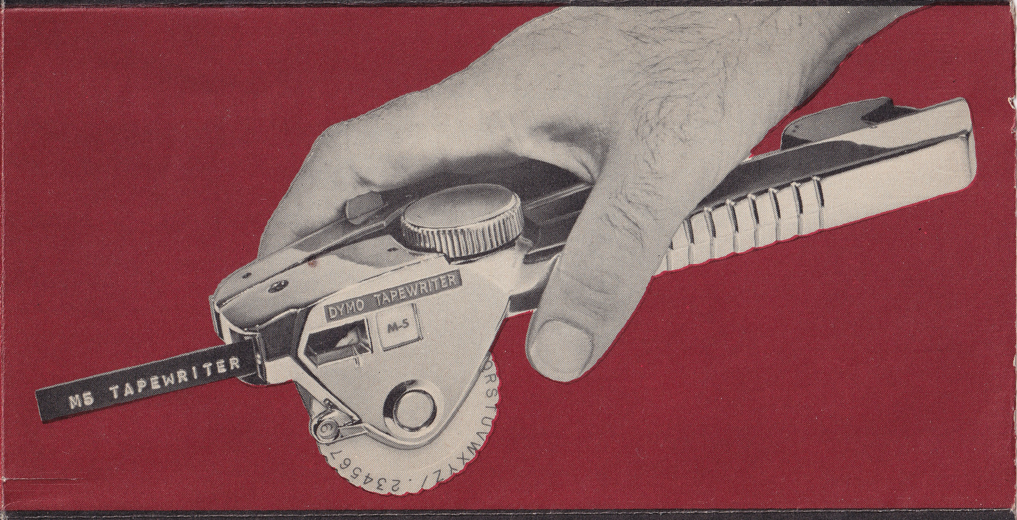


BUSINESS PROFESSIONAL INDUSTRIAL COMMERCIAL TRADE CRAFT HOME



electrical . . .

Manual and Breaker Switches, Panels
Elevator Operational Instructions
Experimental Radio and T.V. Set-ups
Motion Picture Projection Equipment
Electronic Components, Control Panels
Auditorium & Stadium Sound Systems
Color-Coding of Electrical Circuits



LOCKERS SUPPLIES MAINTENANCE

schools . . .

Students Lockers, Desks, Boards
Specimen Tags, Education'l Exhibits
Audio Visual Department Equipment
P.A. Systems-Controls, Speakers, etc.
Bulletin Boards and Directories
Library Books, Racks, Files, Cards
Department labels by Special Color

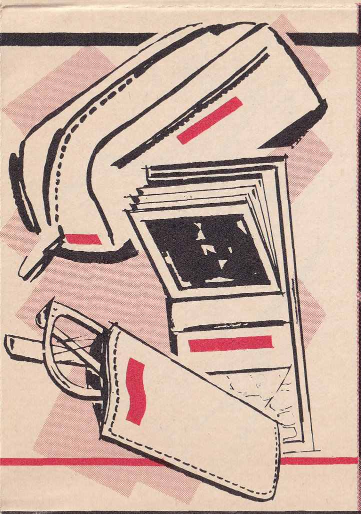
Athletic and Gymnasium Equipment
Labeling Notebooks, Reports, Charts
Cafeteria Menus, Property Tags
Classroom and Alarm Bell switches
First-Aid and Fire Station Data
Teachers Mail Boxes, Name Tags
Maintenance Department Properties

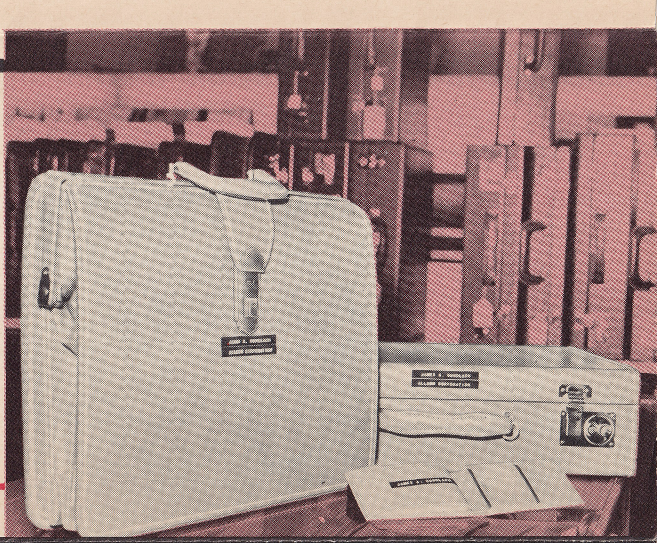
NAMES ORGANIZATIONS DEPARTMENTS

personalization

Cameras, Gadget Bags, Projectors
Slide Magazines, Darkroom Equip.
Golf Bags, Carts, Shoes, Clubs
Home Workshop—Tool Boards, Tools
Boats, Motors, Water Skis, etc.
Fishing Rods, Reels, Tackle Boxes

Briefcases, Wallets and Billfolds
Handbags, Suitcases, Travel Kits
Sample Cases, Binders and Books
Bicyles, Wagons . . . all Wheel Toys
Mail Boxes, Awards, Presentations
Football Helmets, Pads, Shoes
Baseball — Gloves, Bats, Uniforms



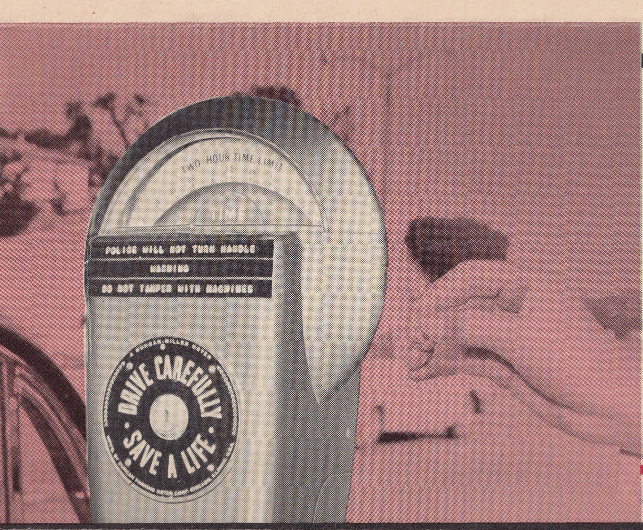


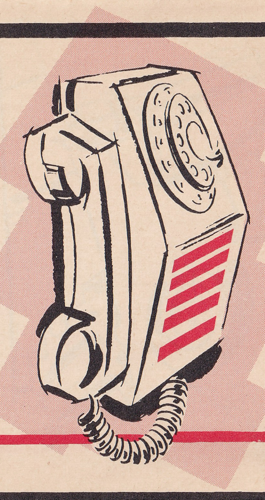
CITY COUNTY STATE FEDERAL

municipal . . .

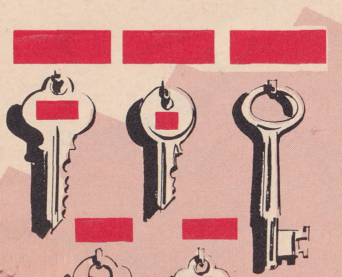
Parking Meter Instruction Labels
Emergency Vehicle Dashb'rds, Radios
Fire Department & Police Call Boxes
Municipal Vehicle Tags, Keys, Locks
Fire Hose Couplings, Tanks, Valves
Police Radio Station Panels, Meters

Recreation Departments, Playgrounds
Parks, Stadiums, Auditoriums, Pools
Municipal Power and Light Plants . . .
etc., Applications in City, County and
State Operations are limitless!





. . . USES EVERYWHERE YOU LOOK



Hospital Charts & Medication Tags
Formula Bottles and X-ray Films
Eye Test Equipment, Dental Castings
Newstand Information, Price Info.
Motel-Hotel T.V., Radio Instructions
Labels for your Home Movie Titles
Farm Machinery Labeling—all kinds

Printed in U.S.A.

DYMO®
INDUSTRIES, INC.
Berkeley 10, California

Form No. 32